

## Media Center

You have questions; we have answers. The Media Center is the place to gain insight into our latest research, data, and analysis and connect with Forrester's PR team.

- [About Us](#)
- [Executive Leadership](#)
- [Contact Us](#)
- [Analyst Briefings](#)
- [Media Resources](#)
- [Investor Information](#)
- [Careers](#)
- [Policies](#)
- [Terms of Use](#)

### Help Center

[< View All Media Resources](#)

### FORRESTER PREDICTS AUTOMATION WILL DISPLACE 24.7 MILLION JOBS AND ADD 14.9 MILLION JOBS BY 2027

APRIL 3, 2017

Forrester released an update to its [Future Of Jobs](#) research, which predicts how robots, automation, and artificial intelligence (AI) will impact the workforce over the next 10 years. While automation and related technologies will inevitably displace some of the workforce, Forrester argues that the technology will transform the workforce by adding new jobs or changing existing jobs, rather than completely displacing workers.

The findings indicate that:

- Automation will displace 24.7 million jobs by 2027. This equates to a job loss of 17% between 2017 and 2027.
- New technology will also create 14.9 million new jobs in the next decade, with automation creating jobs equivalent to 10% of the workforce through 2027.
- While automation will lead to a net loss of 9.8 million US jobs by 2027, that's nowhere near the 69 million that many pundits have predicted.

[Click here](#) for more information, and please contact us if you'd like a copy of this report.

#### About Forrester

Forrester (Nasdaq: FORR) is one of the most influential research and advisory firms in the world. We work with business and technology leaders to develop customer-obsessed strategies that drive growth. Forrester's unique insights are grounded in annual surveys of more than 500,000 consumers and business leaders worldwide, rigorous and objective methodologies, and the shared wisdom of our most innovative clients. Through proprietary research, data, custom consulting, exclusive executive peer groups, and events, the Forrester experience is about a singular and powerful purpose: to challenge the thinking of our clients to help them lead change in their organizations.

#### CONTACTS

Jenna Vassallo  
Sr Public Relations Specialist  
Forrester Research, Inc.

Tel. 617-613-5746  
[jvassallo@forrester.com](mailto:jvassallo@forrester.com)

#### CONTACT FORRESTER PR

[press@forrester.com](mailto:press@forrester.com)

+ 1 617.613.6000 (US and elsewhere)

+ 31 20.305.4876 (Europe)

#### CONNECT WITH FORRESTER

- [Forrester Blogs](#)
- [Forrester Communities](#)



#### MEDIA RESOURCES

- [Analyst profiles](#)
- [Executive profiles](#)
- [Media citation guidelines](#)
- [Forrester's TV studio](#)